













Press Release Report

Athenian Brewery: NEW CEO

March 2012

ATHENIAN BREWERY S.A.













Athenian Brewery: new role for Jac Van Herpen who moves to Chairman of the Board of Directors, while Zooullis Mina gets appointed as new CEO

28 February 2011, - Athenian Brewery announces that Jac van Herpen, 7 successful years, is stepping down from his operational responsibilities as Managing Director for Athenian Brewery S.A. on April 1st 2012, to be succeeded by Zooullis Mina, currently Heineken's Regional Finance Director for the Africa & Middle East region. Jac van Herpen will continue as chairman of the Board of Directors of Athenian Brewery S.A.

Jac van Herpen was appointed Managing Director for Athenian Brewery in 2005 and under his leadership; he successfully changed the company strategy and organization structure achieving impressive results. He rose from marketing trainee in 1977 at Heineken Netherlands, to key positions in the company, including Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries ltd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia and Director Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds a Bachelor of Commerce and a Bachelor of Accounting, both from the University of the Witwatersrand, Johannesburg. Most recently, he was pivotal in the successful acquisition and start of integration of the SONA Breweries in Nigeria as well as the Bedele and Harar breweries in Ethiopia. Zooullis Mina also currently sits on the boards of various joint ventures and participations, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, the Heineken join venture in South Africa. He joined HEINEKEN in 1996, and since that time, has held increasingly senior roles within the Heineken organization, such as Finance Director for Heineken in Russia and in Hungary.

NEWSPAPERS

"ZOOULLIS MINA TAKES OVER AS THE NEW CEO OF ATHENIAN BREWERY"

MEDIUM: KERDOS DATE: 01/03/2012



ΚΕΡΔΟΣ

Είδος: Εφημερίδα / Κύρια / Οικονομική / Ημερήσια

Ημερομηνία: Πέμπτη, 01-03-2012 Σελίδα: 10

Σελίδα: 10 Μέγεθος: 133 cm ²

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: (210) 6747.880

Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Ο κ. Ζωούθλης Μηνά αναθαμβάνει νέος CEO της Αθηναϊκής <u>Ζυθοποιίας</u>



Διοικητικές αιλίσιχές ανακοίνωσε χθες η Αθηναϊκή Ζυθοποία. Ειδικότερα, ο κ. Jac van Ηστρεη, όστερα από επτά χρόνια, αποσύρεται από τα διοικιτικά του καθήγκοντα ως διευθύνων σύμβουλος της Αθηνιαϊκής Ζυθοποιίος ΑΕ την 1π Απριλίου 2012 και τη θέση του αναπλαμβάνει ο κ. Ζωούλλης Μηνιά, μέχρι σήμερα περιφερειακός οικονομικός διευθυντής Αφρικής και Μέσης Ανατολής. Ο κ. Jac van Herpen θα παραμείνει στην Αθηνοϊκή Ζυθοησία ως πρόεδρος του διοικητικού συμβουλί-

O εithηνικής καταγωγής κ. Ζωούτητης Mnvá elvor chartered accountant (SA) και associate of the Chartered Institute of Management Accountants (UK). Είναι κάτακος των πτωιών Εμπορίου (Bachelor of Commerce) και Λογστικής (Bachelor of Accounting) από το Πανεπιοτήμιο του Witwatersrand στο Γισχόνεσμπομργκ. Εντάχθηκε στην Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοκπτικές θέσες στην εταιρεία, όπως οικονομικός διευθυντής στην Heineken Ρωσίος και Ουγγαρίος, Πρόσφατα, έποιξε σημοντικό ρόλιο στην επιτική εξαγορά της Sona Breweries στη Νησήρι, όπως επίσης και της Bedele και Hara Breweries στην Ακθισηία.

KERDOS

MEDIUM: NEWSPAPER / FINANCIAL / DAILY

ISSUE DATE: THURSDAY, 01-03-2012

PAGE: 10

SIZE: 133 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: (210) 6747.880

KEYWORD: ATHENIAN BREWERY

Zooullis Mina takes over as the new CEO of Athenian Brewery

Top management changes announced yesterday by Athenian Brewery SA. More specifically, Mr. Jac Van Herpen steps down from his operational duties as Athenian Brewery's CEO, after a seven-year run, and hands over to Zooullis Mina, the current Regional Financial Director for Africa and Middle East, as of April 1st, 2012. Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia.

"CHANGE"

MEDIUM: KATHIMERINI

DATE: 01/03/2012



H KAOHMEPINH

Είδος: Εφημερίδα / Κύρια / Πολιτική / Ημερήσια Ημερομηνία: Πέμπτη, 01-03-2012

Σελίδα: 26

Μέγεθος: 16 cm ² Μέση κυκλοφορία: 20650

Επικοινωνία εντύπου: (210) 4808000



Αλλαγή

φρουρός στην Αθηναϊκή Ζυθο-ποιία, καθώς από TRY In Ampliliou καθήκοντα διευ-Θύνοντος συμβούλου αναλαμβάνει ο κ. Ζωούλλης Μη-νά. Ο εδώ και επτά έτη διευθύνων σύμβουλος της ετοιρείος κ. Γιακ Βον Χέρπεν θα ποραφείνει στην εταιρεία ως πρόε-δρος του διοικπα-κού συμβουλίου. Ο κ. Μηνά εντάχθη-κε στη Heineken, τον όμιλο όπου ανήκει η Αθηνοϊκή Ζυθορομίο το 1996 αναλαμβάνοντος από τότε σημαντικές διοικητικές θέσεις στη Ρωσίο, την Ουγγαρία και την Αφρική.

KATHIMERINI MEDIUM: NEWSPAPER/POLITICAL/DAILY ISSUE DATE: THURSDAY, 01-03-2012

PAGE: 26 SIZE: 16 CM²

AVERAGE CIRCULATION: 20650

CONTACT: (210) 4808000

KEYWORD: ATHENIAN BREWERY

CHANGE of guards at Athenian Brewery, as Zooullis Mina is appointed as the new CEO starting from 1st of April. Former CEO Jac Van Herpen steps down after seven-year tenure, but remains with the company, as Chairman of the Board. Mr. Mina joined Heineken – Athenian Brewery's parent company- in 1996, and since then, he has assumed various senior management positions in Russia, Hungary and Africa.

"NEW BOARD AT ATHENIAN BREWERY"

MEDIUM: H NAYTEMПОРІКН

DATE: 01/03/2012



H NAYTEMIIOPIKH

Είδος: Εφημερίδα / Κύρια / Οικονομική / Ημερήσια Ημερομηνία: Πέμπτη, 01-03-2012 Σελίδα: 20 Μέγεθος: 35 cm²

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: (210) 3312.672 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Ανανεωμένο δ.σ. στην Αθανοϊκή <u>Ζυθοποιία</u>



Αλλαγές στη σύνθεση του διοικητικού της συμβουλίου ανακοίνωσε χθες η Αθηγαϊκή Ζυθοποιία. Στη θέση του προέδρου του διοικητικού συμβουλίου αναβαθμίζεται από την 1η Απριλίου 2012 ο κ. **Jac van Herpe**n. Οσον αφορά στα καθήκοντα του διευθύνοντος συμβούλου, τα αναλαμβάνει ο κ. **Ζωούλλης Μηνάς**, μέχρι σήμερα περιφερειακός οικονομικός διευθυντής Αφρικής και Μέσης Ανατολής.

NAFTEMPORIKI

TYPE: NEWSPAPER / FINANCIAL / DAILY

DATE: THURSDAY, 01/03/2012

PAGE: 20 SIZE: 35CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: 210-3312672

KEY WORD: ATHENIAN BREWERY

New Board at Athenian Brewery

Athenian Brewery announced yesterday changes to its Board of Directors. As of April 1st 2012, Mr. Jac Van Herpen is promoted to Chairman of the Board. Zooullis Mina, the current Regional Financial Director for Africa and Middle East, assumes CEO duties.

"CHANGES IN ATHENIAN BREWERY'S TOP MANAGEMENT"

MEDIUM: DAILY FAX DATE: 01/03/2012



DAILY FAX

Είδος: Newsletter

Ημερομηνία: Πέμπτη, 01-03-2012

Σελίδα: 2

Μέγεθος: 110 cm 2

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: 210 6617777 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



ΑΛΛΑΓΕΣ «ΚΟΡΥΦΗΣ»ΣΤΗΝ ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ

Ο Ζωούλλης Μηνά Διευθύνων Σύμβουλος, νέος ρόλος για τον Jac van Herpen

Ο Jac van Herpen, μετά από επτά χρόνια επιτυχημένης πορείας στην Αθηναϊκή Ζυθοποιία, αποσύρεται από τα διοικητικά του καθήκοντα ως Διευθύνων Σύμβουλος της Αθηναϊκής Ζυθοποιίας την 1 η Απριλίου και τη θέση του αναλαμβάνει ο Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής και Μέσης Ανατολής. Ο Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδρος του Διοικητικού Συμβουλίου. Ο ελληνικής καταγωγής Ζωούλλης Μηνά εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρεία, όπως Οικονομικός Διευθυντής στη Heineken Ρωσίας και Ουγγαρίας. Πρόσφατα, έπαιξε σημαντικό ρόλο στην εξαγορά της SONA Breweries στη Νιγηρία, όπως επίσης και της Bedele και Hara Breweries στην Αιθιοπία. Επιπλέον, συμμετέχει στα Διοικητικά Συμβούλια διαφόρων κοινοπραξιών και εταιρειών που είναι μέτοχος η Heineken.

DAILY FAX

MEDIUM: NEWSLETTER

ISSUE DATE: THURSDAY, 01-03-2012

PAGE: 2

SIZE: 110 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: 210 6617777

KEYWORD: ATHENIAN BREWERY

Changes in Athenian Brewery's Top Management

Zooullis Mina appointed to the top spot, new role for Jac van Herpen

Jac van Herpen, following a successful seven-year run in Athenian Brewery, steps down from his operational duties as CEO of Athenian Brewery on April 1st, 2012. Zooullis Mina, until now Regional Financial Director for Africa and Middle East, is named as the new CEO. It is noted, that Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

Zooullis Mina, of Greek origin, joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake.

"ZOOULLIS MINA"

MEDIUM: IMERISIA

DATE: 01/03/2012



ΗΜΕΡΗΣΙΑ

Είδος: Εφημερίδα / Κύρια / Οικονομική / Ημερήσια Ημερομηνία: Πέμπτη, 01-03-2012 Σελίδα: 28 Μέμερος: 167 cm²

Μέγεθος: 167 cm ² Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: (210) 6061.000

Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Ζωούλλης Μηνά

Νέος διευθύνων σύμβουλος της Αθηναϊκής Ζυθοποιίας Αναλαμβάνει

επικεφαλής από την... Πρωταπριλιά

Την ερχόμενη...

Πρωταπριλιά, ο Jac van Herpen αποσύρεται από τα διοικητικά του καθήκοντα ως διευθύνων σύμβουλος της Αθηναϊκής Ζυθοποιίας και τη θέση του αναλαμβάνει ο κ. Ζωούλλης Μηνά, μέχρι σήμερα περιφερεκικός οικονομικός διευθυντής Αφρικής και Μέσης Ανατολής της εταιρείας. Ο Μηνά πρόσφατα έπαιξε σημαντικό ρόλο στην επιτυχή εξαγορά της SONA Breweries our Νιγηρία, όπως επίσης και της Bedele ки Hara Breweries στην Αιθιοπία.



IMERISIA

MEDIUM: NEWSPAPER / MAIN / FINANCIAL / DAILY

ISSUE DATE: THURSDAY, 01-03-2012

PAGE: 28

SIZE: 167 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: (210) 6061.000

KEYWORD: ATHENIAN BREWERY

Zooullis Mina

New CEO with Athenian Brewery

Takes the helm on ... April fool's day

On this coming ... April fool's day, Jac van Herpen steps down from his operational duties as the CEO of Athenian Brewery. Zooullis Mina, until today the company's Regional Finance Director for Africa & Middle East, is appointed to the top spot. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia.

«ATHENIAN BREWERY: JV HERPEN CHAIRMAN, Z.MINA THE NEW CEO»

MEDIUM: HRIMATISTIRO

DATE: 01/03/2012



Είδος: Εφημερίδα / Κύρια / Οικονομική / Ημερήσια Ημερομηνία: Πέμπτη, 01-03-2012

Σελίδα: 8 Μέγεθος: 119 cm 2 Μέση κυκλοφορία: 610

Επικοινωνία εντύπου: (210) 6262.001

Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Αθηναϊκή Ζυθοποιία: Πρόεδρος ο Jv Herpen, νέος δ/νων σύμβουλος ο Ζ. Μηνά

Αποσύρεται από τα διοικητικά του καθήκοντα ως διευθόνων σύμβουλος της Αθηναϊκής Ζυθοποιίας



την 1η Απριλίου 2012, o Jac van Herpen, μετά από επτά χρόνια, και τη θέση του αναλομβάνει ο Ζω-ούλλης Μηνά, μέχρι σήμερα

Περιφερειακός Οικονομικός Διευθυντής Αφρικής κοι Μέσης Αναιτολής. Ο Jac van Herpen θα πορομείνει στην Αθηναϊκή Ζυθοποιία ως πρόεδρος του διοικητικού συμβουλίου. Ο ελληνικής καταγωγής Ζωούλλης Μηνά είναι Chartered Accountant (SA) Kor Associate of the Chartered Institute of Management Accountants (UK). Εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρία, όπως Οικονομικός Διευθυντής στη Heineken Ρωσίας και Ουγγαρίας. Πρόσφατα, έτιαιξε σημαντικό ρόλο στην επιτυχή εξαγορά της SONA Breweries στη Νιγηρία, όπως επίσης και της Bedele και Hara Breweries στην Αιθιοπία. Επιπλέον, ο Ζωούλλης Μηνά συμμετέχει στα διοικητικά συμβούλια διαφόρων κοινοπραξιών και ετοιρειών που είνοι μέτοχος η Heineken, με σημαντικότερα αυτά των Namibian Breweries Ltd, Guinness Chana Breweries Ltd κοι DHN drinks (Pty) Ltd (η κοινοπροξήα της Heineken στη Νόπο Αφρική).

HRIMATISTIRIO

MEDIUM: NEWSPAPER / FINANCIAL / DAILY

ISSUE DATE: THURSDAY, 01-03-2012

PAGE: 8

SIZE: 119 CM²

AVERAGE CIRCULATION: 610 CONTACT: (210) 6262.001

KEYWORD: ATHENIAN BREWERY

Athenian Brewery: Jv Herpen Chairman, Z.Mina the new CEO

Athenian Brewery's CEO, Jac van Herpen steps down from his operational duties on April 1st, 2012, after a seven-year run. Zooullis Mina, until now Regional Financial Director for Africa and Middle East, is named the new CEO. Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

"NEW CEO FOR ATHENIAN BREWERY"

MEDIUM: BUSINESS TODAY

DATE: 01/03/2012



BUSINESSTODAY

Είδος: Newsletter

Ημερομηνία: Πέμπτη, 01-03-2012

Σελίδα: 2

Μέγεθος: 133 cm 2

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: 210 7712400 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Ο Ζωούλλης Μηνά διαδέχεται τον Jac van Herpen

ΝΕΟΣ CEO ΣΤΗΝ ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ

Νέο Διευθύνοντα Σύμβουλο θα διαθέτει από 1n Απριλίου 2012 n Αθηναϊκή Ζυθοποιία, καθώς ο Jac van Herpen, μετά από επτά χρόνια επιτυχημένης πορείας, αποσύρεται από τα διοικητικά του καθήκοντα. Τη θέση του αναλαμβάνει ο **Ζωούλλης Μηνά**, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής και Μέσης Ανατολής της Heineken. Ο ελληνικής καταγωγής, Ζωούλλης Μηνά είναι Chartered Accountant (SA) και Associate of the Chartered Institute of Management Accountants (UK). Είναι κάτοχος των πτυχίων Εμπορίου (Bachelor of Commerce) και Λογιστικής (Bachelor of Accounting) από το Πανεπιστήμιο του Witwatersrand στο Γιοχάνεσμηουργκ, Εντάχθηκε στην Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρεία, όπως Οικονομικός Διευθυντής στην Heineken Ρωσίας και Ουγγαρίας. Πρόσφατα, έπαιξε σημαντικό ρόλο στην επιτυχή εξαγορά της SONA Breweries στη Νιγηρία, όπως επίσης και της Bedele και Hara Breweries στην Αιθιοπία. Επιπλέον, συμμετέχει στα Διοικητικά Συμβούλια διαφόρων κοινοπραξιών και εταιρειών που είναι μέτοχος η Heineken, με σημαντικότερα αυτά των Namibian Breweries Ltd, Guinness Ghana Breweries Ltd και DHN drinks (Pty) Ltd (η κοινοπροξία της Heineken στη Νότιο Αφρική). Σημειώνεται πως ο κ. Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδρος του Διοικητικού Συμβουλίου.

BUSINESSTODAY

MEDIUM: NEWSLETTER

DATE: THURSDAY, 01-03-2012

PAGE: 2

SIZE: 133 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: 210 7712400

KEYWORD: ATHENIAN BREWERY

Zooullis Mina succeeds Jac Van Herpen

New CEO for Athenian Brewery

As of April 1st, 2012, Athenian Brewery welcomes its new CEO, as Jac van Herpen steps down from his operational duties after a successful seven-year run. Zooullis Mina, until now Heineken's Regional Financial Director for Africa and Middle East, is assuming the top spot.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. In addition, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

It is noted, that Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

"NEW CEO AT ATHENS BREWERY"

MEΣO: RETAIL TODAY HMEPA: 01/03/2012



Retailtoday

Είδος: Newsletter

Ημερομηνία: Πέμπτη, 01-03-2012

Σελίδα: 2

Mέγεθος: 122 cm²

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: 210 7712400 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Ο ΖΩΟΥΛΛΗΣ ΜΗΝΑ ΔΙΑΔΕΧΕΤΑΙ ΤΟΝ JAC VAN HERPEN

ΝΕΟΣ CEO ΣΤΗΝ ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΪΑ



Νέο Διευθύνοντα Σύμβουλο θα διαθέτει από 1n Απριλίου 2012 n Αθηναϊκή Ζυθοποιία, καθώς ο Jac van Herpen, μετά από επτά χρόνια επιτυχημένης πορείας, αποσύρεται από τα διοικητικά του καθήκοντα. Τη θέση του αναλαμβάνει ο Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακόν Οικονομικός Διευθυντής Αφρικής και Μέσης Ανατολής της Heineken. Ο ελληνικής καταγωγής, Ζωούλλης Μηνά είναι Chartered Accountant (SA και Associate of the Chartered Institute of Management Accountants

(UK). Εντάχθηκε στην Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικέι θέσεις στην εταιρεία όπως, Οικονομικός Διευθυντής στην Heineken Ρωσίας και Ουγγαρίας Πρόσφατα, έπαιξε σημαντικό ρόλο στην επιτυχή εξαγορά της SONA Breweries στη Νιγηρία όπως επίσης και της **Bedele** και **Hara Breweries** στην Αιθιοπία. Επιπλέον συμμετέχει στι Διοικητικά Συμβούλια διαφόρων κοινοπραξιών και εταιρειών που είναι μέτοχος η Heineken με σημαντικότερα αυτά των **Namibian Breweries Ltd, Guinness Ghana Breweries Ltd** και **DHN drinks (Pty) Ltd** (η κοινοπραξία της Heineken στη Νότιο Αφρική). Σημειώνεται πωι ο Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδρος του Δ.Σ.

RETAIL TODAY

MEDIUM: NEWSLETTER

ISSUE DATE: THURSDAY, 01-03-2012

PAGE: 2

SIZE: 122 CM²

AVERAGE CIRCULATION: NON AVAILABLE

CONTACT: 210 7712400

KEYWORD: ATHENIAN BREWERY

Zooullis Mina succeeds Jac Van Herpen

New CEO at Athenian Brewery

As of April 1st, 2012, Athenian Brewery has a new CEO, as Jac Van Herpen steps down from his directorial duties after a successful seven-year run. Zooullis Mina, until today Heineken's Regional Financial Director for Africa and Middle East is appointed as the new CEO.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa). It is noted that, Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board

"CHANGES IN ATHENIAN BREWERY"

MEDIUM: ACROPOLIS

DATE: 02/03/2012



ΑΚΡΟΠΟΛΙΣ

Είδος: Εφημερίδα / Κύρια / Πολπική / Ημερήσια Ημερομηνία: Παρασκευή, 02-03-2012

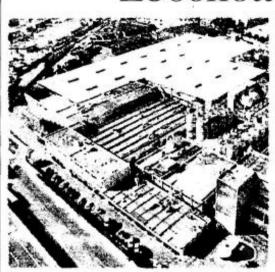
Μέγεθος: 320 cm 2

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: (210) 4110.714

Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Αλλαγές στην Αθηναϊκή Ζυθοποιία



Η Αθηναϊκή Ζυθοποιία ανακοινώνει ότι ο κ. Jac van Herpen, μετά από επτά χρόνια επιτυχημένης τυχε σημαντικά αποτελέπορείας, αποσύρεται από σματα. Ξεκινώντας την κατα διοικητικά του καθήκοντα ως Διευθύνων Σύμβουλος της Αθηναϊκής Ζυθοποιίας Α.Ε. την 1η Απριλίου 2012 και τη θέση του πορεία θέσεις ευθύνης αναλαμβάνει ο κ. Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής Manager για την Περιφέκαι Μέσης Ανατολής. Ο κ. ρεια Ασίας-Ειρηνικού, Μέ-Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδρος του DB Breweries ltd και μέλος Διοικητικού Συμβουλίου.

λαβε τη θέση του Διευθύνοντος Συμβούλου της Σύμβουλος της Guiness Αθηναϊκής Ζυθοποιίας το

2005 και, αναπροσαρμόζοντας τη στρατηγική και τη δομή της εταιρίας, πέριέρα του το 1977 ως εκπαιδευόμενος στο Τμήμα Marketing tnc Heineken Ολλανδίας, κατέλαβε στην στην εταιρία, όπως Διευθύνων Σύμβουλος της Dutch Bruery de Ridder, Export σης Αναταλής και Αφρικής, Διευθύνων Σύμβουλος της της Εκτελεστικής Επιτρο-Ο κ. Jac van Herpen ανέ- πής του Ομίλου DB στη Νέα Ζηλανδία, Διευθύνων Anchor Berhad στη Μαλαισία και Director Corporate Brands της Heineken στο Άμστερνταμ.

Ο, ελληνικής καταγωγής, κ. Ζωούλλης Μηνά είvoi Chartered Accountant (SA) kai Associate of the Chartered Institute of Management Accountants (UK). Fiva κάτοχος των πτυχίων Εμπορίου (Bachelor of Commerce) και Λογιστικής (Bachelor Accounting) Πανεπιστήμιο Witwatersrand στο Γιοχάνεσμπουργκ. Εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρία, όπως Οικονομικός Διευθυντής στη Heineken Ρωσίας και Ουγγαρίας, Πρόσφατα, έπαιξε σημαντικό ρόλο στην επιτυχή εξαγοpá rnc SONA Breweries στη Νιγηρία, όπως επίσης και της Bedele και Hara Breweries στην Αιθιοπία. Επιπλέον, ο κ. Ζωούλλης Μηνά συμμετέχει στα Διοικητικά Συμβούλια διαφόρων κοινοπραξιών και εταιριών που είναι μέτοχος η Heineken, με σημαντικότερα αυτά των Namibian Breweries Ltd, Guinness Ghana Breweries Ltd kqi DHN drinks (Pty) Ltd (n κοινοπραξία της Heineken στη Νότιο Αφρική).

ACROPOLIS

MEDIUM: NEWSPAPER / POLITICAL / DAILY

ISSUE DATE: FRIDAY, 02-03-2012

PAGE: 6

SIZE: 320 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

MEDIUM CONTACT: (210) 4110.714 KEYWORD: ATHENIAN BREWERY

Changes in Athenian Brewery

Athenian Brewery announced that Mr. Jac van Herpen, after a successful 7-year run, steps down from his operational duties as CEO of Athenian Brewery S.A., effective from April 1st 2012, to be succeeded by Zooullis Mina, current Heineken's Regional Finance Director for Africa & Middle East. Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

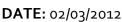
Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries ltd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa

"CHANGES IN ATHENIAN BREWERY"

MEDIUM: 24WRES







Είδος: Εφημερίδα / Κύρια / Πολπική / Ημερήσια Ημερομηνία: Παρασκευή, 02-03-2012 Σελίδα: 6

Μέγεθος: 268 cm 2

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: 2104130405

Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



ΝΕΟΣ ΔΙΕΥΘΥΝΟΝΤΑΣ ΣΥΜΒΟΥΛΟΣ ΑΝΑΛΑΜΒΑΝΕΙ Ο ΖΩΟΥΛΛΗΣ ΜΗΝΑ

Αλλαγες στην Αθηναϊκή ZUOONOIId

νει ότι ο κ. Jac van Herpen, μετά από επτά χρόνια επιτυχημένης πορείας, αποσύρεται από τα διοικητικά του καθήκοντα ως Διευθύνων Σύμβουλος της Αθηναϊκής Ζυθοποιίας Α.Ε. την αναλαμβάνει ο κ. Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής και Μέσης Ανατολής. Ο κ. Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδρος του Διοικητικού Συμβου-Alon.

Ο κ. Jac van Herpen ανέλαβε τη θέση του Διευθύνοντος Συμβούλου της Αθηναϊκής Ζυθοποιίας το 2005 και, αναπροσαρμόζοντας τη στρατηγική και τη δομή της εταιρίας, πέτυχε σημαντικά αποτελέσματα. Ξεκινώντας την καριέρα του το 1977 ως εκπαιδευόμενος στο Τμήμα Marketing της Heineken Ολλανδίας, κατέλαβε στην πορεία θέσεις ευθύνης στην εταιρία, όπως Διευθύνων Σύμβουλος της Dutch Bruery de Ridder, Export Manager για την Περιφέρεια Ασίας-Ειρηνικού, Μέσης Ανατολής και Αφρικής, Διευθύνων Σύμβουλος της DB Breweries Itd και μέλος της Εκτελεστικής Επιτροπής του Ομίλου DB στη Νέα Ζη-

Η Αθηναϊκή Ζυθομοιία ανακοινώ- λανδία, Διευθύνων Σύμβουλος της Guiness Anchor Berhad στη Μαλαιoia kat Director Corporate Brands της Heineken στο Άμστερντομ.

Ο, ελληνίκής καταγωγής, κ. Ζωούλλης Μηνά είναι Chartered 1η Απριλίου 2012 και τη θέση του Accountant (SA) και Associate of the Chartered Institute of Management Accountants (UK). Είναι κάτοχος των πτυχίων Εμπορίου (Bachelor of Commerce) και Λάγιστικής (Bachelor of Accounting) οπό το Πανεπιστήμιο του Witwatersrand στο Γιοχάνεομπουργκ. Εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρία, όπως Οικονομικός Διευθυντής στη Heineken Ρωσίας και Ουγγαρίας. Πρόσφατα, έπαιξε σημαντικό ρόλο στην επιτυχή εξαγορά tng SONA Breweries otn Niynpia, όπως επίσης και της Bedele και Hara Breweries στην Αιθιοπία. Επιπλέον, ο κ. Ζωούλλης Μηνά συμμετέχει στο Διοικητικά Συμβούλια διαφόρων κοινοπραξιών και εταιριών που είναι μέτοχος η Heineken, με σημαντικότερα αυτά των Namibian Breweries Ltd, Guinness Ghana Breweries Ltd KOL DHN drinks (Pty) Ltd (η κοινοπραξία της Heineken στη Νότιο Αφρική).

24WRES

MEDIUM: NEWSPAPER /POLITICAL / DAILY

DATE OF ISSUE: FRIDAY, 02-03-2012

PAGE: 6

SIZE: 268 CM ²

AVERAGE CIRCULATION: NOT AVAILABLE

MEDIUM CONTACT: 2104130405 KEYWORD: ATHENIAN BREWERY

Zooullis Mina takes over as new CEO Changes in Athenian Brewery

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven -year run, steps down from his operational duties as CEO of Athenian Brewery S.A., effective from April 1st 2012, to be succeeded by Zooullis Mina, current Heineken's Regional Finance Director for Africa & Middle East. Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africam; CEO of DB Breweries ltd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds a Bachelor of Commerce and a Bachelor of Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. In addition, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

"ATHENIAN BREWERY"

MEDIUM: EXPRESS

DATE: 02/03/2012



BEIIPB

Είδος: Εφημερίδα / Κύρια / Οικονομική / Ημερήσια Ημερομηνία: Παρασκευή, 02-03-2012

Σελίδα: 10 Μέγεθος: 50 cm 2

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: (210) 6172.700-7 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Αθηναϊκή Ζυθοποιία: Καθήκο-

ντα διευθύνοντος αυμβούλου της Αθηναϊκής Ζυθοποιίας ΑΕ αναλαμβάνει από την Τη Απρι-



λίου ο κ. Ζωούλλης Μηνά (φωτό), μέχρι σήμερα περιφερειακός οικονομικός διευθυντής Αφρικής και Μέσης Ανατολής. Ο μέχρι πρότινος διευθύνων σύμβουλος, Jac van

Herpen, αποσύρεται από τα διοικητικά του καθήκοντα και παραμένει στην Αθηναϊκή Ζυθοποία ως πρόεδρος του διοικητικού συμβουλίου. Ο ελληνικής καταγωγής Ζωούλλης Μηνά είναι Chartered Accountant (SA) kar Associate of the Chartered Institute of Management Accountants (UK). Είναι κάτοχος των πτυχίων Εμπορίου (Βαchelor of Commerce) και Λογιστικής (Bachelor of Accounting) από το Πανεπιστήμιο του Witwatersrand στο Γιοχάνεσμπουργκ.

EXPRESS

MEDIUM: NEWSPAPER / FINANCIAL / DAILY

ISSUE DATE: FRIDAY, 02-03-2012

PAGE: 10 SIZE: 50 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: (210) 6172.700-7

KEYWORD: ATHENIAN BREWERY

Athenian Brewery: Zooullis Mina (photo), current Heineken's Regional Finance Director for Africa & Middle East, is appointed as the new CEO, effective from April 1st, 2012. Current CEO, Jac Van Herpen, steps down from his operational duties but stays with Athenian Brewery, as Chairman of the Board.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds a Bachelor of Commerce and a Bachelor of Accounting, both from the University of the Witwatersrand in Johannesburg.

"ATHENIAN BREWERY"

MEDIUM: AGRENDA **DATE:** 02/03/2012



Είδος: Εφημερίδα / Κύρια / Οικονομική / Εβδομαδιαία Ημερομηνία: Σάββατο, 03-03-2012

Σελίδα: 17

Μέγεθος: 23 cm 2

Μέση κυκλοφορία: 11850

Επικοινωνία εντύπου: (210) 3232.905 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ

> ΑΒΗΝΑΪΚΗ ΖΥΘΟΠΘΙΙΑ: Αλλαγή φρουρός στην κορυφή της εταιρείας. Μετά από επτά χρόνια, ο κ. Jac van Herpen σποσύρεται από τη θέση του διευθύνοντος συμβούλου και τη θέση του οναλομβάνει από την Ιη Απριλίου ο Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής και Μέσης Ανατολής.

AGRENDA

MEDIUM: PRESS / FINANCIAL / WEEKLY **ISSUE DATE**: SATURDAY, 03-03-2012

PAGE: 17, SIZE: 23 CM²

AVERAGE CIRCULATION: 11850 MEDIUM CONTACT: (210) 3232.905 KEYWORD: ATHENIAN BREWERY

ATHENIAN BREWERY: Top-level change of guard at Athenian Brewery. Following seven-year tenure, Mr. Jac Van Herpen steps down as CEO, with Zooullis Mina, current Heineken's Regional Finance Director for Africa and Middle East, taking over as of April 1st.

"ATHENIAN BREWERY"

ΜΕΟΙΟΜ: ΕΘΝΟΣ **DATE:** 04/03/2012





Είδος: Εφημερίδα / Ένθετο : ΟΙΚΟΝΟΜΙΑ Ημερομηνία: Κυριακή, 04-03-2012

Σελίδα: 16

Μέγεθος: 45 cm ²

Μέση κυκλοφορία: 120170 Επικοινωνία εντύπου: (210) 6061.000 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



SUNDAY ETHNOS

MEDIUM: NEWSPAPER/ FINANCIAL SECTION: ECONOMY

ISSUE DATE: SUNDAY, 04-03-2012

PAGE: 16 **SIZE:** 45 CM2

AVERAGE CIRCULATION: 120170

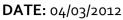
CONTACT: (210) 6061.000

KEYWORD: ATHENIAN BREWERY

On April's fool's day, Mr. Jac van Herpen steps down from his position as CEO of the Athenian Brewery, and is replaced by Zooullis Mina, currently Regional Financial Director for Africa and Middle East. Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia

"CHANGE OF GUARDS"

MEDIUM: VRADYNI





HBPAOVN'n

Είδος: Εφημερίδα / Κύρια / Πολιτική / Κυριακάτικη Ημερομηνία: Κυριακή, 04-03-2012

Σελίδα: 26 Μέγεθος: 388 cm ²

Μέση κυκλοφορία: 4580

Επικοινωνία εντύπου: (210)2113600-29

Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Αλλαγή φρουράς

Νέος πρόεδρος του Δ.Σ. στην Αθηναϊκή Ζυθοποιία

ετά από επτά επιτυχημένα χρόνια, ο διευθύνων σύμβουλος της Albryoikhs Zullonoilas Jac van Herpen αποσύρεται από τα διαικπτικά του καθήκοντα ως διευθύνων σύμβουζος της Αθηναϊκής Ζυθοποιίας αναθαμβάνοντας την 1 Απριβίου, πρόεδρος του Διοικητικού Συμβουλίου. Τη θέση του διευθύνοντος συμβούλου αναλαμβάνει ο μέχρι σήμερα περιφερειακός οικονομικός διευθυντής Αφρικής και Μέσης Ανατολής Ζωσύλλης Mnvá. O k, Herpen avéňaße to nvía tns Αθηναϊκής Ζυθοποιίας το 2005 και, αναπροσαρμόζοντας τη στρατηνική και τη δομή της εταιρίας, πέτυχε απμαντικό αποτεπέσματα. Σεκινώντας την καριέρα του το 1977 ως εκπαιδευόμενος στο Τμήμα Marketing tos Heineken Offflovőlos, kgτέπαβε στην πορεία θέσης ευθύνης στην εταιρία, όπως διευθύνων σύμβουλος της

ons Ανατολήs και Αφρικήs, διευθύνων ούμβουλος της DB Breweries Itd και μέnos uns Ekteneatikas Enitponas tou qui-, που DB στη Νέα Ζηπανδία, διευθύνων อนับชิงนกิจร tns Guiness Anchor Berhad otn Mañaidia kai Director Corporate Brands tos Heineken στο Άμστερντομ. Ο κ. Μηνά, επληνικής καταγωγής, είναι Chartered Accountant (SA) koi Associate of the Chartered Institute of Management Accountants (UK). Eivoi κάτοχος των πτυχίων Εμπορίου (Bachelor of Commerce) και Λογιστικής (Bachelor of Accounting) and to naveniothulo tou

Witwatersrand στο Γιοχόνεσμπουργκ.

Dutch Bruery de Ridder, Export Manager

για την Περιφέρεια Ασίας – Ειρηνικού, Μέ-





O νέος πρόεδρος του Διοικπτικού Συμβουιλίου της Αθηνοϊκής Ζυθοποίος κ. Jacvan Herpen καιονέοςδιευθύνωνσύμβουθοςκ.ΖωούθθηςΜηνά.

Εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρία, όπως οικονομικός διευθυντής στη Heineken Pwoios και Ουγγαρίας. Πρόσφατα, έπαιξε σημαντικό ρόπο στην επιτυχή εξαγορά της SONA Breweries oth Nivnpia, ônws enions kai tns Bedele koi Hara Breweries otny Aiθιοπία. Επιπλέον, συμμετέχει στα Διοικπακά Συμβούλια διαφόρων κοινοπραξιών και εταιριών που είναι μέτοχος η Heineken, με σημοντικότερο αυτά των Namibian Breweries Ltd, Guinness Ghana Breweries Ltd kor DHN drinks (Pty) Ltd (n κοινοπροξία tns Heineken στη Νότια Αφρική). Αξίχει να αναφερθεί ότι π Αθηναϊκή Ζυθοποιία είναι η μεγαθύτερη εταιρία παρανωγής και εμπορίας μπίρας στην Ελλάδα. Ιδρύθηκετο 1963 από μία

ομάδα Ελλήνων επιχειρηματιών και σήμερα οποτελεί μέλος του ομίλου Heineken N.V. Παράνει στην Επλάδα τις unipes Amstel, Amstel Pulse, Amstel Premium Pils, Amstel Bock, Heineken, ΑΛΦΑ, Fischer, ΒΙΟΣ 5 και το φυσικό μετολλικό νερό ΙΟΛΗ στα τέσσερα εργαστάσιά της σε Αθήνα, Θεσσαθονίκη, Πάτρα και Λαμία. Τουτόχρονα, εισάγει περισσότερες από 17 μάρκες μπίρας, ενώ εξάγει τα προϊόντα της σε 30 χώρες ανά τον κόσμο. Παράἤληλα με την επιχειρηματική της ανάπτυξη, η εταιρία επενδύει επί σειρά ετών στον εκσυγχρονισμό της παραγωγικής διαδικασίας, στην υιοθέτηση μιας οίλοκθηρωμένης περιβαθθοντικής ποθιτικής, στη διαμόρφωση ενός ασφαλούς και δίκαιου εργασιακού περιβάλλοντος.

VRADYNI

MEDIUM: NEWSPAPER / POLITICAL / SUNDAY

ISSUE DATE: SUNDAY, 04-03-2012

PAGE: 26 SIZE: 388 CM²

AVERAGE CIRCULATION: 4580 CONTACT: (210) 2113600-29

KEYWORD: ATHENIAN BREWERY

Change of guards, new CEO in Athenian Brewery

After seven successful years, Mr. Jac Van Herpen steps down from his operational duties as CEO of Athenian Brewery and as of April 1st, 2012, he becomes the new Chairman to the Board of Directors. Zooullis Mina, the current Regional Financial Director for Africa and Middle East, assumes the top spot.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries ltd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

It is worth noting that Athenian Brewery is Greece's largest producer and trader of beer. Established in 1963 by a group of Greek entrepreneurs, Athenian Brewery is today part of Heineken N.V. Group. In its four manufacturing plants in Athens, Thessaloniki, Patras and Lamia, Athenian Brewery produces the beers Amstel, Amstel Pulse, Amstel Premium Pils, Amstel Bock, Heineken, ALFA, Fischer, BIOS 5, and IOLI mineral water. In addition, Athenian

Brewery imports more than 17 beer brands, while it exports its own brands in more than 30 markets globally. Besides investing in its growth, Athenian Brewery has been investing for several years in upgrading its manufacturing capabilities, in adopting a comprehensive environmental policy, in creating a safe and fair working environment.

"CASH"

MEDIUM: PROTO THEMA

DATE: 04/03/2012



GEMA

Είδος: Εφημερίδα / Ένθετο : BUSINESS STORIES

Ημερομηνία: Κυριακή, 04-03-2012

Σελίδα: 23 Μέγεθος: 269 cm ²

Μέση κυκλοφορία: 178330

Επικοινωνία εντύπου: (210) 6834.444

Λέξη κλειδί: ΗΕΙΝΕΚΕΝ



ΑΨΑ 41 τουριστικά επενδυτικά σχέδια έχουν μπλοκαριστεί στις Κυκλάδες λόγω μιας κακής ερμηνείας του νόμου Σουφλιά. Εξυπηρετεί αυτή η κατάσταση κάποιον από τους επιχειρηματίες των ξενοδοχείων : Ποιος πολιτικός έχει διευκολύνει τα πράγματα; ΑΨΑ Φεύγουν από τα ΕΤΑΔ η πρόεδρος Αυγή Μαρκοπούλου και ο διευθύνων σύμβουλος Δημήτρης Λάμπρου καθώς δεν εκπλήρωσαν με την ταχύτητα που έπρετιε όσα είχαν υποσχεθεί. Την ίδια ώρα ο Παύλος Γερουλάνος αναχητά νέα πρόσωπα για τη θέση αυτή, καθώς θέλει να ρίξει τον μέσο όρο ηλικίας του ΔΣ, από τα... 180 χρόνια στα 45! Α.Ψ.Α. Προκλητική η Microsoft, η οποία ενώ έχει πάρει δεκάδες έργα στο Ελληνικό Δημόσιο την ίδια στιγμή ακύρωσε συνέδριό της στην Αθήνα υπό τον φόβο επεισοδίων. ΑΨΑ Ποιοι, άραγε, δήμοι της Κοzάνης και της Πτολεμαίδας θα συμμετέχουν στο πρόγραμμα «Ηλιος»; Τι ετοιμάzει εκεί ο Γκόργος Παπακωνσταντίνου; Θα συμμετέχουν και φίλοι του απότα παλιά; Α.Ψ.Α. Σε αγαπημένο των τηλεοπτικών καναλιών έχει αναδειχθεί ο γενικός διευθυντής του Συνδέσμου Επιχειρήσεων Λιανικής Πώλησης Ελλάδος Αντώνης Ζαΐρης, καθώς εκφράζει με εύκολο τρόπο αυτά που πολλοί σκέπτο-



ΤΟΥ ΔΗΜΗΤΡΗ ΜΑΡΚΟΠΟΥΛΟΥ

Ο κ. Ζωούλλης Μηνά, μέχρι σήμερα περιφερειακός οικονομικός διευθυντής Αφρικής και Μέσης Ανατολής, θα είναι ο νέος ισχυρός άνδρας της Αθηναϊκής Ζυθοποιίας, καλούμενος να παλέψει για να κρατήσει μια ισχυρή επένδυση στην Ελλάδα σε δύσκολες συνθήκες και μιε ανεξέλενκτους φόρους. Το θετικό είναι πως ο νέος μάνοτ χερ είναι ελληνικής καταγωγής, αν και μεγάλωσε στο Γιοχάνεσμπουργκ. Εντάχθηκε στη Heineken το 1996 και πρόσφατα έπαιδε σημαντικό ρόλο στην επιτυκή εξαγορά της Sona Breweries orn Niynpia, onus enions kai Tuv Bedele Kor Hara Brewerles στην Αιθιοπία. Καλώς ήρθε, λοιπόν, και στην... Ουγκάντα!



νται. Πολλοί μιλάνε για πολιτική ενεργοποίησή του, αν και ο ίδιος αρκείται στα τραπεχιτικά του καθήκοντα ως συμβούλου της FBB Bank, αλλά και στη συγγραφή βιβλίων - όπως του τελευταίου του best seller με αντικείμενο τις λιανικές πωλήσεις. Α.Ψ.Α. Παρεμβάσεις για την επιβολή πανελλαδικού πλαφόν στις τιμές των καυσίμων, με στόχο η πώλησή τους να διακοπεί στο ψυκολογικό όριο των 2 ευρώ/λίτρο, δέχεται από στενούς του συνεργάτες ο υπουργός Ανάπτυξης, Ανταγωνιστικότητας και Ναυτίλίας Μικάλης Χρυσοχοΐδης. Πάντως, προς το παρόν ο κ. Χρυσοχοίδης εμφανίζεται διστακτικός σε μια τέτοια προοιπική. Α.Ψ. Μία από τις σημαντικότερες βορειοελλαδίτικες επιχειρήσεις, η εταιρεία Agritex, πραγματοποιεί τη μια επιτυχία πίσω από την άλλη. Σε αγαγνώριση του σημαντικού έργου που επιτελεί ο ΣΒΒΕ ανέλαβε μια νέα πρωτοβουλία βράβευσης των μεταποιητικών επιχειρήσεων της περιοχής με τίτλο «Βραβεία Ελληνική Αξία Βορείου Ελλάδος». Η εταιρεία Agritex βραβεύτηκε για την παραγωγή της ελληνικής ντομάτας σε τσαμπί lucia. Κι αυτό επειδή προστατεύει το περιβάλλον και παράγει ένα ασφαλές και υγιεινό προϊόν δίνοντας δουλειά σε εκατοντάδες οικογένειες.

PROTO THEMA

MEDIUM: NEWSPAPER / WEEKLY SUPPLEMENT: BUSINESS STORIES ISSUE DATE: SUNDAY, 04-03-2012

PAGE: 23

SIZE: 269 CM²

AVERAGE CIRCULATION: 178330 MEDIUM CONTACT: (210) 6834.444

KEYWORD: HEINEKEN

CASH

by Dimitris Markopoulos

Zooullis Mina, until now Regional Financial Director for Africa and Middle East, will be the new CEO of Athenian Brewery, who will be called to fight for keeping an important investment in Greece, amid difficult conditions and a tax system that remains beyond control. Good news is that the new CEO is of Greek origin, though raised in Johannesburg. Zooullis joined Heineken in 1996, and recently, played an important role in the successful acquisitions of Soma Breweries in Nigeria, as well as Beciele and Hara Breweries in Ethiopia. Well, let's welcome him in ... Uganda!

"MANAGEMENT CHANGE IN ATHENIAN BREWERY"

MEDIUM: ADBUSINESS

DATE: 05/03/2012



adbusiness

Είδος: Περιοδικό / Κύριο / Εβδομαδιαίο / Marketing

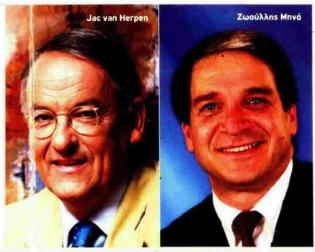
Ημερομηνία: Δευτέρα, 05-03-2012

Σελίδα: 0004 Μέγεθος: 226 cm ²

Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: 210 7712400 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ

Διοικητικές αλλαγές στην Αθηναϊκή <u>Ζυθοποιία</u>

Νέο Διευθύνοντα Σύμβουλο θα διαθέτει από 1n Απριλίου 2012 η Αθηναϊκή Ζυθοποιία καθώς ο κ. Jac van Herpen μετά από επτά χρόνια επιτυχημένης πορείας, αποσύρεται από το διοικητικά του καθήκοντα. Τη θέση του ανολαμβάνει ο κ. Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής και Μέσης Ανστολής της Ηθητερεία Ελληνικής καταγωγής κ. Ζωούλλης Μηνά είναι Chartered Accountant (SA) και Associate of the Chartered Institute of Management Accountants (UK). Είναι κάτοχος των πτυχίων Εμπορίου (Bachelor of Commerce) και Λογιστικής (Bachelor of Accounting) από το Πανεπιστήμιο του Witwatersrand στο Ποχάνεσμπουργκ. Εντάχθηκε στην Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρεία, όπως Οικονομικός Διευθυντής στην Ηθητείκει Ρωσίας και Ουγγαρίας. Πρόσφατα έπαιξε σημοντικό ρόλο στην επίτυχή εξαγορά της SONA Breweries στη Νίγηρίο, όπως επίπλεον ο κ. Ζωούλλης Μηνά συμμετέχει στα Διοικητικά Συμβούλια διαφόρων κοινοπραξιών και εταιρείων που είνοι μέτοχος η Heineken, με σημαντικότερο αυτά των Namibian



μέτοχος η Heineken, με σημαντικότερο αυτά των Namibian Breweries Ltd, Guinness Ghana Breweries Ltd και DHN drinks (Pty) Ltd (η κοινοπραξία της Heineken στη Νότιο Αφρική). Σημειώνεται πως ο κ. Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδριος του Διοικητικού Συμβουλίου.

ADBUSINESS

MEDIUM: MAGAZINE / WEEKLY / MARKETING

ISSUE DATE: MONDAY, 05-03-2012

PAGE: 0004 **SIZE**: 226 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: 210 7712400

KEYWORD: ATHENIAN BREWERY

Management change in Athenian Brewery

As of April 1st 2012, Athenian Brewery has a new CEO, as Mr. Jac van Herpen steps down from his operational duties, following a successful seven-year run. Zooullis Mina, until now Heineken's Regional Financial Director for Africa and Middle East, is assuming the top spot.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. In addition, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

It is noted, that Mr. Jac van Herpen will remain with Athenian Brewery S.A., as chairman of the Board.

"ATHENIAN BREWERY: CHANGE OF CEO"

MEDIUM: ADBUSINESS

DATE: 05/03/2012





Είδος: Περιοδικό / Κύριο / Εβδομαδιαίο / Marketing Ημερομηνία: Δευτέρα, 05-03-2012 Σελίδα: 1

Σέλιου. 1 Μέγεθος: 8 cm ² Μέση κυκλοφορία: Μη διαθέσιμη Επικοινωνία εντύπου: 210 7712400 Λέξη κλειδί: ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ



Αθηναϊκή Ζυθοποιία: Αλλαγή CEO

ADBUSINESS

MEDIUM: MAGAZINE / WEEKLY / MARKETING

ISSUE DATE: MONDAY, 05-03-2012

PAGE: 1 SIZE: 8 CM²

AVERAGE CIRCULATION: NOT AVAILABLE

CONTACT: 210 7712400

KEYWORD: ATHENIAN BREWERY

ATHENIAN BREWERY: CHANGE OF CEO

WEB

"MANAGEMENT CHANGE IN ATHENIAN BREWERY SA"

MEDIUM: KATHIMERINI.GR

LINK: http://www.kathimerini.gr/4dcgi/_w_articles_kathremote_1_29/02/2012_430471

DATE: 29/02/2012



Management change in Athenian Brewery SA

New role for Jac van Herpen in Athenian Brewery's management, who is named the new Chairman of the Board.

As announced by Athenian Brewery SA, Jac van Herpen steps down from his operational duties as CEO on April 1st 2012, after a seven-year run, and Zooullis Mina, until today Regional Financial Director for Africa and Middle East, is named as the new CEO.

MEDIUM: ISOTIMIA.GR

LINK: http://www.isotimia.gr/default.asp?pid=24&ct=6&artid=108665

DATE: 29/02/2012



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MEDIUM:PORTAL NEWS .GR

LINK: http://bit.ly/ztKx3g

DATE: 29/02/2012



Management change in Athenian Brewery

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA.

"CHANGES IN ATHENIAN BREWERY"

MEDIUM: PARAPOLITIKA.GR

LINK: http://www.parapolitika.gr/ArticleDetails/tabid/63/ArticleID/394308/Default.aspx

DATE: 29/02/2012



Changes in Athenian Brewery

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA on April 1st 2012, to be replaced by Zooullis Mina, until today Regional Financial Director for

Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery, as Chairman of the Board

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company such as: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries Itd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

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Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

MEDIUM: PROTO THEMA.GR

LINK: http://www.protothema.gr/economy/article/?aid=180251

DATE: 29/02/2012



Zooullis Mina as the new CEO of Athenian Brewery SA

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA on April 1st 2012, to be replaced by Zooullis Mina, until today Regional Financial Director for Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery, as Chairman of the Board.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company such as: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries Itd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

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MEDIUM: REDNEWS.GR

LINK: http://www.readnews.gr/447355-dioikitiki-allagi-stin-athinaiki-zythopoiia.html

DATE: 29/02/2012



Management change in Athenian Brewery

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA.

MEDIUM: EXPRESS.GR

LINK: http://www.express.gr/news/business/5711150z_20120229571115.php3

DATE: 29/02/2012



Management change in Athenian Brewery

New role for Jac van Herpen in Athenian Brewery's management who is named the new Chairman of the Board.

As announced by Athenian Brewery SA, Jac van Herpen steps down from his operational duties as CEO on April 1st 2012, after a seven-year run, and Zooullis Mina, until today Regional Financial Director for Africa and Middle East, is named as the new CEO

MEDIUM: PULSE.GR

LINK: http://www.pulse.gr/dioikitiki-allagi-athinaiki-zythopoiia/news/2542105/

DATE: 29/02/2012



Management change in Athenian Brewery

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MEDIUM: PULSE.GR

LINK: http://www.pulse.gr/allages-dioikisi-tis-athinaikis-zythopoiias/news/2542362/

DATE: 29/02/2012



Management change in Athenian Brewery

New role for Jac van Herpen in Athenian Brewery's management, who is named the new Chairman of the Board.

As announced, Jac van Herpen steps down from his operational duties as CEO, after a seven-year run.

"ZOOULLIS MINA'S HAND AT THE HELM OF ATHENIAN BREWERY"

MEDIUM: EMEA.GR

LINK: http://www.emea.gr/article/123089/

DATE: 29/02/2012



Zooullis Mina's hand at the helm of Athenian Brewery

After seven years, Jac van Herpen gives the "reins" of Athenian Brewery to Zooullis Mina, who is appointed as the new CEO, effective from April 1st, 2012. It is noted that Zooullis Mina is the current Regional Financial Director for Africa and Middle East. Moreover, Jac van Herpen assumes a new role in Athenian Brewery's management team, as the new Chairman of the Board.

Jac van Herpen's resume:

Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring

Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries Itd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina's resume:

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

MEDIUM: METROGREECE.GR

LINK: http://www.metrogreece.gr/ArticleDetails/tabid/82/ArticleID/8786o/Default.aspx

DATE: 29/02/2012



Management change in Athenian Brewery

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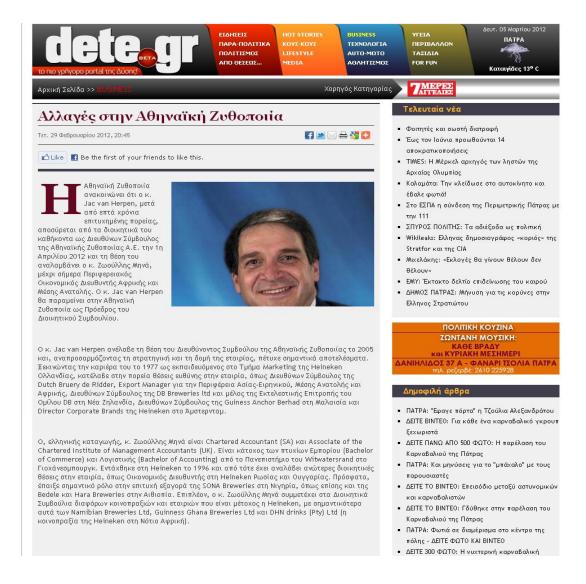
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"CHANGES IN ATHENIAN BREWERY"

MEDIUM: DETE.GR

LINK: http://www.dete.gr/news.php?article_id=80869

DATE: 29/02/2012



Changes in Athenian Brewery

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MEDIUM: NEWS123.GR

LINK: http://www.news123.gr/nea/newsgroup.php/1401883/

DATE: 29/02/2012



1) Management change in Athenian Brewery SA

New role for Jac van Herpen in Athenian Brewery's management, who is named the new Chairman of the Board. As announced, Jac van Herpen steps down from his operational duties as CEO on April 1st 2012, after a seven-year run

2) Management change in Athenian Brewery SA

New role for Jac van Herpen in Athenian Brewery's management, who is named the new Chairman of the Board. As announced, Jac van Herpen steps down from his operational duties as CEO on April 1st 2012, after a seven-year run

3) Management change in Athenian Brewery SA

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA

MEDIUM: BEER-PEDIA.COM

LINK: http://beer-pedia.blogspot.com/2012/02/blog-post_851.html

DATE: 29/02/2012



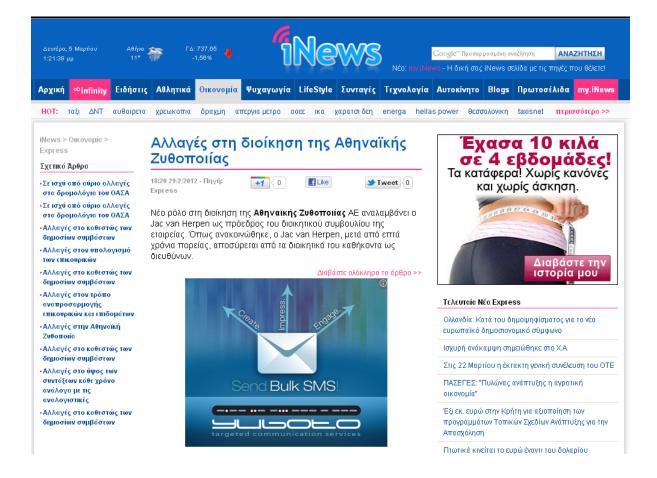
News / management change in Athenian Brewery SA

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA on April 1st 2012, to be replaced by Zooullis Mina, until today Regional Financial Director for Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery, as Chairman of the Board.

MEDIUM: INEWS.GR

LINK: http://www.inews.gr/40/allages-sti-dioikisi-tis-athinaikis-zythopoiias.html

DATE: 29/02/2012



Management change in Athenian Brewery

New role for Jac van Herpen in Athenian Brewery's SA management, who is named the new Chairman of the Board.

As announced by Athenian Brewery SA, Jac van Herpen steps down from his operational duties as CEO, after a seven-year run.

MEDIUM: NEWSTRACKER.GR

LINK: http://www.newstracker.gr/news/949380/Allages-sti-dioikisi-tis-

Athina%CF%8Akis-Zuthopoiias

DATE: 29/02/2012



Management change in Athenian Brewery

New role for Jac van Herpen in Athenian Brewery's management, who is named the new Chairman of the Board.

"ATHENIAN BREWERY: MANAGEMENT CHANGE"

MEDIUM:EURO2DAY.GR

LINK: http://www.euro2day.gr/news/enterprises/122/articles/682476/Article.aspx

DATE: 01/03/2012



Athenian Brewery – Management change

After seven years, Jac van Herpen steps down from his operational duties as CEO of the Athenian Brewery SA, to be succeeded as of April 1st 2012 by Zooullis Mina, until today Regional Financial Director for Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery as Chairman to the Board of Directors.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company such as: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries ltd and member of the Executive Committee of DB

Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

"ATHENIAN BREWERY: MANAGEMENT CHANGE"

MEDIUM: MYKOSMOS.GR

LINK: http://www.mykosmos.gr/loc_mk/newsfeed_content.asp?ID=1218887

DATE: 01/03/2012



ATHENIAN BREWERY: MANAGEMENT CHANGE

"ATHENIAN BREWERY: MANAGEMENT CHANGE"

MEDIUM: PULSE.GR

LINK: http://www.pulse.gr/athinaiki-zythopoiia-dioikitikes-allages/news/2544541/

DATE: 01/03/2012



Athenian Brewery - Management change

After seven years, Jac van Herpen steps down from his operational duties as CEO of the Athenian Brewery SA, to be succeeded as of April 1st 2012 by Zooullis Mina

"NEW CEO AT ATHENIAN BREWERY"

MEDIUM: EUROCHARITY.COM

LINK: http://www.eurocharity.gr/el/story/13774

DATE: 01/03/2012



New CEO at Athenian Brewery

From April 1st, 2012, Athenian Brewery SA will have a new CEO, as Jac van Herpen steps down from his operational duties, following a successful seven-year run. Zooullis Mina, until today Heineken's Regional Financial Director for Africa and Middle East, is named as the new CEO.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

It is noted that, Mr. Jac van Herpen remains with Athenian Brewery as Chairman to the Board of Directors.

"ATHENIAN BREWERY: MANAGEMENT CHANGE"

MEDIUM:REDNEWS.GR

LINK: http://www.readnews.gr/448516-athinaiki-zythopoiia-dioikitikes-allages.html

DATE: 01/03/2012



Athenian Brewery - Management change

After seven years, Jac van Herpen steps down from his operational duties as CEO of the Athenian Brewery SA, to be succeeded as of April 1st 2012 by Zooullis Mina

"NEW CEO OF ATHENIAN BREWERY"

MEDIUM: ADVERTISING.GR

LINK: http://www.advertising.gr/Article/3253/Neos-dnon-sumvoulos-stin-Athinaiki-Zuthopoiia/

DATE: 01/03/2012



New CEO of Athenian Brewery

From April 1st Zooullis Mina is the new CEO of Athenian Brewery, stepping into the shoes of Jac van Herpen.

Jac van Herpen steps down as CEO but remains with Athenian Brewery as Chairman to the Board of Directors. Until today Mr. Mina, held the position of Regional Financial Manager for Africa and Middle East.

Zooullis Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd,

Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

"TOP MANAGEMENT CHANGE AT ATHENIAN BREWERY"

MEDIUM: MARKETING WEEK

LINK: http://www.marketingweek.gr/default.asp?pid=9&la=1&arld=41228

DATE: 01/03/2012



Top management change at Athenian Brewery

After a successful seven-year run, Jac van Herpen steps down from his operational duties as CEO of Athenian Brewery, effective on April 1st, 2012, to be succeeded by Zooullis Mina, the current Regional Financial Director for Africa and Middle East.

Jac van Herpen will remain with Athenian Brewery S.A., as Chairman of the Board.

Zooullis Mina, of Greek origin, joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake.

"INDEX"

MEDIUM: KATHIMERINI.GR

LINK: http://news.kathimerini.gr/4dcgi/_w_articles_economyepix_3_01/03/2012_474210

DATE: 01/03/2012



Αλλαγή φρουράς στην Αθηναϊκή Ζυθοποιία, καθώς από την 1η Απριλίου καθήκοντα διευθύνοντος συμβούλου αναλαμβάνει ο κ. Ζωούλλης Μηνά. Ο εδώ και επτά έτη διευθύνων σύμβουλος της εταιρείας κ. Γιακ Βαν Χέρπεν θα παραμείνει στην εταιρεία ως πρόεδρος του διοικητικού συμβουλίου. Ο κ. Μηνά εντάχθηκε στη Heineken, τον όμιλο όπου ανήκει η Αθηναϊκή Ζυθοποιία το 1996 αναλαμβάνοντας από τότε σημαντικές διοικητικές θέσεις στη Ρωσία, την Ουγγαρία και την Αφρική.

Change of guard in Athenian Brewery, as Zooullis Mina is named new CEO, effective from April 1st, 2012. Jac Van Herpen, Athenian's Brewery CEO for the last seven years, stays with the company as Chairman to the Board of Directors. Mr. Mina joined Heineken, the parent Group of Athenian Brewery, in 1996 and, since then, has been appointed to top management positions in Russia, Hungary and Africa.

MEDIUM:GEGONOS.GR **LINK**: http://bit.ly/yNKLvZ

DATE: 01/03/2012



MANAGEMENT CHANGE AT ATHENIAN BREWERY SA

«ZOOULLIS MINA»

MEDIUM: IMERISIA ONLINE.GR

LINK: http://www.imerisia.gr/article.asp?catid=12415&subid=2&pubid=112827719

DATE: 01/03/2012



Zooullis Mina

New CEO of Athenian Brewery

Takes the helm on... April fool's day.

This coming ... April fool's day, Jac van Herpen steps down from his operational duties as Athenian Brewery's CEO, and Zooullis Mina, until today Regional Financial director for Africa and Middle East, is appointed to the top spot. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia.

"CHANGE OF GUARD AT THE TOP OF ATHENIAN BREWERY SA"

MEDIUM: AGRONEWS.GR

LINK: http://www.agronews.gr/news/companies/arthro/77696/allagi-frouras-stin-

korufi-tis-athinaikis-zuthopoias-ae/

DATE: 01/03/2012



Change of guard at the top of Athenian Brewery SA

After seven years as Athenian Brewery's CEO, Mr. Jac van Herpen is stepping down. Zooullis Mina (phot.), until today Regional Financial Director for Africa and Middle East, is taking over as CEO, effective from April 1st, 2012. Mr. Jac van Herpen remains of Athenian Brewery as Chairman to the Board of Directors.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries ltd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

(Information from euro2day)

"ATHENIAN BREWERY: JV HERPEN CHAIRMAN, Z.MINA NEW CEO"

MEDIUM: XRIMATISTIRIO.GR

LINK: http://www.xrimatistirio.gr/index.asp?id=6724&ekdosi=4454

DATE: 01/03/2012



Athenian Brewery: JvHerpen Chairman, Z.Mina new CEO

After a successful seven-year run, Jac van Herpen steps down from his operational duties as CEO of Athenian Brewery, effective on April 1st, 2012, to be succeeded by Zooullis Mina, the current Regional Financial Director for Africa and Middle East. Jac van Herpen will remain with Athenian Brewery S.A., as Chairman of the Board.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr.

Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

"ZOOULLIS MINA'S HAND AT THE HELM OF ATHENIAN BREWERY"

MEDIUM: NARO.GR

LINK: http://www.naro.gr/16/2383487/ta-inia-tis-athinaikis-zuthopoiias-sta-cheria-

tou-zooulli-mina.html **DATE:** 01/03/2012



Τα "ηνία" της Αθηναϊκής Ζυθοποιίας στα χέρια του Ζωούλλη Μηνά

01/03/2012 | 01:14 emea Τελευταία Ενημέρω ση: 06/03/2012 | 11:43



Μετά από επτά γοόνια ο Jac van ... Herpen παραδίδει τα "ηνία" της Αθηναϊκής Ζυθοποιίας στον Ζωούλλη Μηνά ο οποίος από την 1η Απριλίου αναλαμβάνει καθήκοντα ως διευθύνων σύμβουλος της εταιρείας. Σημειώνεται ότι ο Ζωούλλης Μηνάς κατέχει σήμερα την θέση του περιφερειακού οικονομικού διευθυντή **Αφρική**ς και Μέσης Ανατολής. Παράλληλα, ο Jac van Herpen αναλαμβάνει νέο ρόλο στη διοίκηση της Αθηναϊκής Ζυθοποιίας ως πρόεδρος του διοικητικού συμβουλίου της εταιρείας. Το βιογραφικό του Jac van Herpen O Jac van Herpen ανέλαβε τη θέση του διευθύνοντος συμβούλου της

Αθηναϊκής Ζυθοποιίας το 2005. Στην περίοδο αυτή, αναπροσαρμόζοντας τη στρατηγική και τη δομή της εταιρείας, πέτυχε σημαντικά αποτελέσματα. Ξεκινώντας την καριέρα του το 1977 ως εκπαίδευόμενος στο Τμήμα Marketing της Heineken Ολλανδίας, κατέλαβε στην πορεία θέσεις ευθύνης στην εταιρεία, όπως διευθύνων σύμβουλος της Dutch Bruery de Ridder, Export Manager για την Περιφέρεια Ασίας-Ειρηνικού, Μέσης Ανατολής και Αφρικής, διευθύνων σύμβουλος της DB Breweries Itd και μέλος της Εκτελεστικής Επιτροπής του Ομίλου DB στη Νέα Ζηλανδία, διευθύνων σύμβουλος της Guiness Anchor Berhad στη Μαλαισία και Director Corporate Brands της Heineken στο Άμστερνταμ. Το βιογραφικό Ζωούλλη Μηνά Ο Ζωούλλης Μηνά είναι Chartered Accountant (SA) και Associate of the Chartered Institute of Management Accountants (UK) και κάτοχος των πτυχίων Εμπορίου (Bachelor of Commerce) και Λογιστικής (Bachelor of Accounting) από το Πανεπιστήμιο του Witwatersrand στο Γιοχάνεσμπουργκ. Εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρία, όπως οικονομικός διευθυντής στη Heineken Ρωσίας και Ουγκαρίας. Πρόσφατα, έπαιξε σημαντικό ρόλο στην επιτυχή εξαγορά της SONA Βreweries στη Νιγηρία, όπως επίσης και της Bedele και Hara Breweries στην Αιθιοπία. Επιπλέον, ο Ζωούλλης Μηνά συμμετέχει στα διοικητικά συμβούλια διαφόρων κοινοπραξιών και επισμειών που είναι μέτοχος η Heineken, με σημαντικότερα αυτά των Namibian Breweries Ltd, Guinness Ghana Breweries Ltd και DHN drinks (Pb) Ltd (η κοινοπραξία της Heineken στη Νότιο Αφρική).

Zooullis Mina's hand at the helm of Athenian Brewery

After seven years, Jac van Herpen gives the "reins" of Athenian Brewery to Zooullis Mina, who is appointed as the new CEO, effective from April 1st, 2012. It is noted that Zooullis Mina is the current Regional Financial Director for Africa and Middle East. Moreover, Jac van Herpen assumes a new role in Athenian Brewery's management team, as the new Chairman of the Board.

Jac van Herpen's resume:

Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company such as: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries Itd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina's resume:

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

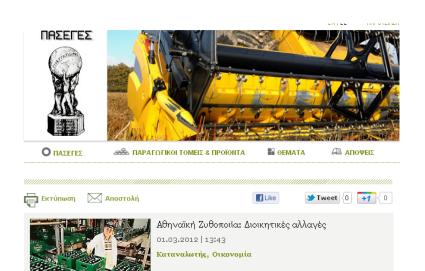
Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

"ATHENIAN BREWERY: MANAGEMENT CHANGE"

MEDIUM: PASEGES.GR

LINK: http://www.paseges.gr/el/news/Athhnaikh-Zythopoiia:-Dioikhtikes-allages

DATE: 01/03/2012



Μετά από επτά χρόνια ο Jac van Herpen αποσύρεται από τα διοικητικά του καθήκοντα ως Διευθύνων Σύμβουλος της Αθηναϊκής Ζυθοποιίας Α.Ε. και τη θέση του αναλαμβάνει την 1η Απριλίου ο κ. Ζωούλλης Μηνά, μέχρι σήμερα Περιφερειακός Οικονομικός Διευθυντής Αφρικής και Μέσης Ανατολής. Ο κ. Jac van Herpen θα παραμείνει στην Αθηναϊκή Ζυθοποιία ως Πρόεδρος του Διοικητικού Συμβουλίου.

Ο κ. Jac van Herpen ανέλαβε τη θέση του Διευθύνοντος Συμβούλου της Αθηναϊκής Ζυθοποιίας το 2005 και, αναπροσαρμόζοντας τη στρατηγική και τη δομή της εταιρίας, πέτυχε σημαντικά αποτελέσματα.

Ξεκινώντας την καριέρα του το 1977 ως εκπαιδευόμενος στο Τμήμα Marketing της Heineken Ολλανδίας, κατέλαβε στην πορεία θέσεις ευθύνης στην εταιρία, όπως Διευθύνων Σύμβουλος της Dutch Bruery de Ridder, Εκροτί Manager για την Περιφέρεια Ασίας-Ειρηνικού, Μέσης Ανατολής και Αφρικής, Διευθύνων Σύμβουλος της DB Breweries Itd και μέλος της Εκτελεστικής Επιτροπής του Ομίλου DB στη Νέα Ζηλανδία, Διευθύνων Σύμβουλος της Guiness Anchor Berhad στη Μαλαισία και Director Corporate Brands της Heineken στο Άμστερνταμ.

Ο, ελληνικής καταγωγής, κ. Ζωούλλης Mηνά είναι Chartered Accountant (SA) και Associate of the Chartered Institute of Management Accountants (UK). Είναι κάτοχος των πτυχίων Eμπορίου (Bachelor of Commerce) και Λογιστικής (Bachelor of Accounting) από το Πανεπιστήμιο του Witwatersrand στο Γιοχάνεσμπουργκ. Εντάχθηκε στη Heineken το 1996 και από τότε έχει αναλάβει ανώτερες διοικητικές θέσεις στην εταιρία, όπως Οικονομικός Διευθυντής στη Heineken Ρωσίας και Ουγγαρίας.

Πηγή: euro2day.gr

After seven years, Jac van Herpen steps down from his operational duties as CEO of the Athenian Brewery SA, to be succeeded as of April 1st 2012 by Zooullis Mina, until today Regional Financial Director for Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery as Chairman to the Board of Directors.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries ltd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

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"NEW CEO OF ATHENIAN BREWER"»

MEDIUM: MEDNUTRITION.GR

LINK: http://www.mednutrition.gr/neos-dnwn-symboylos-stin-athinaiki-zythopoiia

DATE: 01/03/2012



New CEO of Athenian Brewery

Effective from April 1st Zooullis Mina is the new CEO of Athenian Brewery, stepping into the shoes of Jac van Herpen.

Jac van Herpen steps down as CEO but remains with Athenian Brewery as Chairman to the Board of Directors. Until today, Mr.Mina, held the position of Regional Financial Manager for Africa and Middle East.

Zooullis Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary. Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).

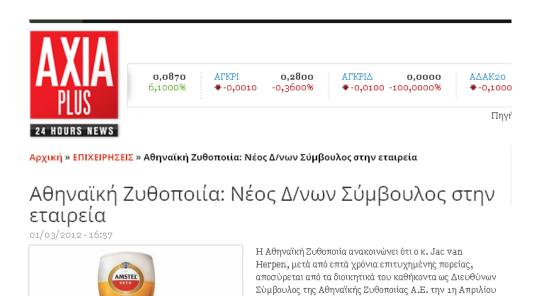
"ATHENIAN BREWERY: NEW CEO AT THE COMPANY"

MEDIUM: AXIAPLUS.GR

LINK: http://www.axiaplus.gr/article/523/athhnaukh-zythopoiia-neos-d-nwn-

symboylos-sthn-etaireia/

DATE: 01/03/2012



Athenian Brewery – New CEO at the company

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA on April 1st 2012, to be replaced by Zooullis Mina, until today Regional Financial Director for Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery, as Chairman of the Board.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company such as: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries Itd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

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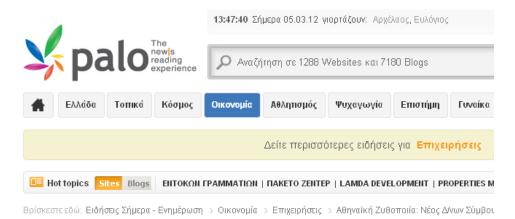
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"ATHENIAN BREWERY: NEW CEO AT THE COMPANY"

MEDIUM: PALO.GR

LINK: http://www.palo.gr/cluster/articles/epixeirhmatika-nea/605/?clid=4328604

DATE: 01/03/2012



Athenian Brewery – New CEO at the company

Athenian Brewery announced that Mr. Jac van Herpen, after a successful seven-year run, steps down from his operational duties as CEO of Athenian Brewery SA on April 1st 2012, to be replaced by Zooullis Mina, until today Regional Financial Director for Africa and Middle East. Mr. Jac van Herpen remains with Athenian Brewery, as Chairman of the Board.

Mr. Jac van Herpen was appointed as Athenian Brewery's Managing Director in 2005. During his tenure, Mr. Van Herpen has achieved impressive results, by restructuring Athenian Brewery's organization and shifting its strategy. Mr. Van Herpen started his career as a marketing trainee in 1977 at Heineken Netherlands and assumed various key positions in the company such as: Managing Director of Dutch Brewery de Ridder; Regional Export Manager for Asia-Pacific Middle-east and Africa; CEO of DB Breweries Itd and member of the Executive Committee of DB Group, New Zealand; Managing Director of Guinness Anchor Berhad in Malaysia; and, Director of Heineken Corporate Brands in Amsterdam.

Zooullis Mina, of Greek origin, is a Chartered Accountant (SA) and an associate of the Chartered institute of Management Accountants (UK). He holds Bachelor degrees in Commerce and Accounting, both from the University of the Witwatersrand in Johannesburg. Mr. Mina joined Heineken in 1996, and since then, he has assumed various senior management positions, like Director of Finance at Heineken in Russia and Hungary.

Recently, Mr. Mina played a significant role in the successful acquisitions of SONA Breweries in Nigeria, as well as Bedele and Harar breweries in Ethiopia. Moreover, Zooullis Mina serves as board member with various joint ventures and companies in which Heineken has a stake, most notably, Namibian Breweries Ltd, Guinness Ghana Breweries Ltd and DHN drinks (Pty) Ltd, (Heineken's joint venture in South Africa).